## FIRSTNEWS

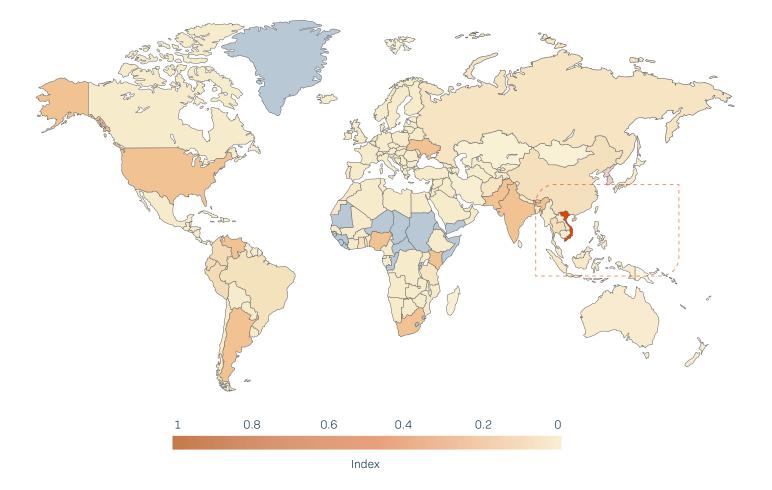
VOL 14, JAN 2022



## 2022 SOUTHEAST ASIA CRYPTOCURRENCY REPORT

# SECTION 1: THE DEVELOPMENT OF CRYPTOCURRENCIES IN SOUTHEAST ASIA

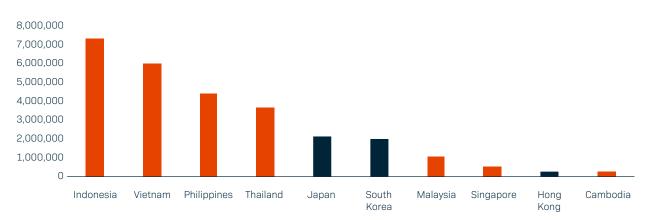
**Southeast Asia has emerged as a regional hub for cryptocurrencies in Asia.** Chainalysis (Blockchain data platform) tracks the global adoption of cryptocurrencies. Several countries in Southeast Asia, including Vietnam, rank high on the index because they have huge transaction volumes on peer-to-peer (P2P) platforms when adjusted for PPP (Purchasing Power Parity) per capita and internet-using population.



## GLOBAL CRYPTOCURRENCY ADOPTION INDEX (JULY 2020 - JUNE 2021)

## TripleA (a Singapore-based blockchain technology and cryptocurrency firm) tracks the number of cryptocurrency owners

and the penetration rate. We note that the Southeast Asia nations are leading other countries in Asia in both metrics. With the largest population (around 273mn as of January 2022) in Southeast Asia, Indonesia has the highest number of crypto owners. On the other hand, Singapore has the highest penetration rate in Southeast Asia, followed by Vietnam. Vietnam also has the second highest number of crypto owners in the region.



#### NUMBER OF CRYPTO OWNERS IN SOUTHEAST ASIA COUNTRIES

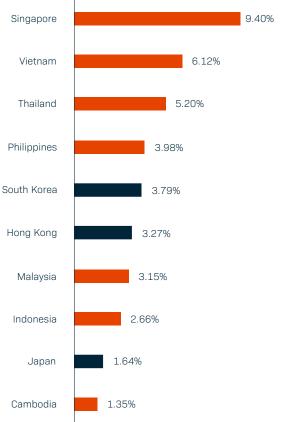
**Singapore is fast becoming a crypto-hub in Asia.** The Monetary Authority of Singapore has already approved crpyto licenses to a few players including Independent Reserve, DBS Bank and FOMO Pay.

**CRYPTOCURRENCY PENETRATION COMPARISON IN** 

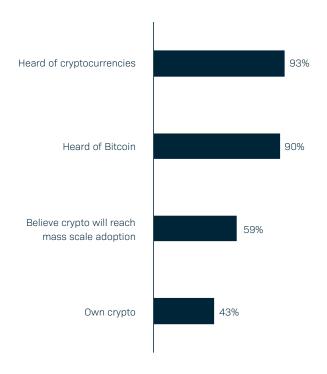
SOUTHEAST ASIA COUNTRIES

According to IRCI Singapore 2021 (a yearly survey of 1,000 respondents), 93% of Singaporeans have heard of crypto and 90% of them have heard of Bitcoin. The data revealed 43% of Singaporeans own crypto and that 74% of the respondents that owned crypto reported an increase in their wealth through that investment. In addition, 59% of respondents believe crypto will reach mass scale adoption. According to Blockchain magazine, there are over 230 blockchain or DLT (distributed ledger) focused organizations operating in Singapore.

SINGAPORE USER BEHAVIOR IN CRYPTOCURRENCIES



## in Singapore.



Source: TripleA, IRCI Singapore 2021

## VOL 14, JAN 2022

	Singapore	Malaysia	Thailand	Indonesia	Philippines
Legal status	It is legal to both own and trade cryptocurrencies in Singapore	Digital assets are recognised as securities under the Capital Markets and Services (Prescription of Securities) (Digital Currency and Digital Token) Order 2019 ("Prescription Order 2019"), for the purposes of securities laws in Malaysia	Trading cryptocurrencies is legal in Thailand	Indonesia recognizes Cryptocurrency as a Trading Commodity Only	Cryptocurrency is legal is Philippines and it is regulated by the Bangko Sentral ng Pilipinas (BSP)
Regulator	Monetary Authority of Singapore	The Securities Commission	Thai Securities and Exchange Commission The Bank of Thailand (BoT)	Commodity Futures Trading Regulatory Agency	The central bank of the Philippines, Bangko Sentral ng Pilipinas (BSP)
Related Regulations	The Payment Services Act (PSA) - 28 January 2020	The Capital Markets and Services (Prescription of Securities) (Digital Currency and Digital Token) Order 2019 (order 2019)	The Digital Asset Act - May 2018	The Ministry of Trade Regulation No. 99 of 2018 Bappebti Regulation No. 7 (2020), Bappebti Regulation No. 5 (2019)	Circular No. 944 - 2017
Mining of cryptocurr- encies	Mining of cryptocurrency is legal in Singpoare but due to the high eletricity cost in the country, this is not popular	Malaysia ranks among popular spots for bitcoin mining alongside Kazakhstan, Iran and Russia, but behind the US	China's ban on cryptocurrencies has spurred an increase in crypto mining in Thailand, as citizens look to capitalize on the trend during the pandemic and buy up Chinese stock of computer processors integral to Bitcoin mining operations	Crypto mining in legal in Indonesia	Crypto mining in legal in Philippines
Licensing	MAS approved crypto licenses to Independent Reserve, DBS Bank and FOMO Pay	Registered digital asset exchanges include 1) Luno Malaysia Sdn. Bhd; 2) MX Global Sdn Bhd; 3) SINEGY Technologies (M) Sdn. Bhd; 4) Tokenize Technology (M) Sdn. Bhd.	One of the registered crypto exchanges in Thailand is Bitkub.com	The platforms that you can use to buy crypto assets in Indonesia includes 1) Indodax; 2) TokoCrypto; 3) Binance; 4) Bitcoin ATMs	As of 2020, there are 16 cryptocurrency exchanges in Philippines
Taxation	No capital gains on crypto	Malaysia does not impose CGT (capital gain tax) on gains from trading shares in Bursa Malaysia or cryptocurrencies	The income generated from the trading or exchange of digital assets shall be subject to taxes applicable in Thailand in accordance with the Royal Decree and the Amendment of the Revenue Code (2018)	There is no taxation on the trading and the mining of cryptocurrencies in Indonesia	Depending on the type of cryptocurrency transactions, the Philippine Bureau of Internal Revenue (BIR) may impose an income, percentage, or other business tax under the NIRC regulation

## REGULATORY LANDSCAPE OF CRYPTO CURRENCIES IN SOUTHEAST ASIA

## SECTION 2: THE KEY DRIVERS BEHIND THE EMERGENT

We believe there are a few drivers behind the emergence of cryptocurrencies in Southeast Asia, including

- 1. the high internet penetration rate and large unbanked population;
- 2. government support;
- 3. the fact that other major economies in Asia have stricter polices towards cryptocurrencies (e.g. China, South Korea); and
- 4. the high inflation rate in emerging countries.

## DRIVER 1: HIGH INTERNET PENETRATION WITH LARGE UNBANKED POPULATION

Internet penetration rates in Southeast Asia countries have already reached a relatively high level even though they still lag behind other developed Asian countries. In Singapore, 82.4% of the population already have access to the internet while the other Southeast Asia countries which have surpassed 70% internet penetration rate include Malaysia, Indonesia and Vietnam.

This compares with an average of 40% internet penetration rate in Southeast Asia in 2015. This enables the region to compete effectively in the global economy and support the development of the digital asset market. More importantly, most of the cryptocurrency transactions are done online.

## INTERNET PENETRATION COMPARISON OF COUNTRIES IN ASIA



At the same time, Southeast Asia is home to an unbanked population of about 290mn. This makes cryptocurrency an alternative payment channel.

## **DRIVER 2: GOVERNMENT SUPPORT**

The support from the government is essential for the development of cryptocurrencies in the region. While crypto is banned in some Southeast Asia countries (e.g. Brunei and Laos), most of other countries have been supportive:

## Singapore:

Grants including Startup SG Equity offer US\$220 million funding for deep tech projects while the Singapore Blockchain Innovation Programme (SBIP) provides up to US\$8.9 million capital support for blockchain technology research

## Thailand:

A collaboration between the country's Chulalongkorn University and blockchain network, Tezos, has led to the creation of the country's first blockchain education and research program, with the syllabus designed to focus on the concepts and fundamentals of advanced computer science, as well as the Tezos' blockchain platform

### Philippines:

UnionBank's Blockchain Institute has introduced a six-month program aimed at equipping developers with blockchain coding skills in addition to educating them about the technology's use cases

## Malaysia:

The Malaysian government, for one, has partnered with NEM Foundation to establish the NEM Blockchain Centre (NBC) - a learning center, incubator, and accelerator for organisations looking to understand and explore blockchain technology and its applications for their industries

## <u>Cambodia:</u>

has introduced a central bank-backed digital currency - the Bakong - that utilizes blockchain technology to enable a more seamless payments system

Source: Worldometer

## DRIVER 3: OTHER REGIONS IN ASIA HAVE STRICTER POLICIES TOWARDS CRYPTOCURRENCIES

Another driver for Southeast Asia to emerge as the crypto hub in Asia is the fact that the other major economies in Asia have stricter policies towards cryptocurrencies. This includes

- 1. China, which has announced a strict ban on cryptocurrencies;
- 2. South Korea, which has imposed taxation and reporting requirements on the holding of cryptocurrencies and
- 3. Japan, which require digital asset exchanges to be registered and comply with traditional AML/CFT obligations.

## TIMELINE OF THE REGULATORY CHANGES IN THE CRYPTOCURRENCIES SPACE

#### June 2018 (South Korea):

June 2019 (China):

The Financial Services Commission (FSC) tightened reporting requirements for banks with crypto exchange accounts

#### December 2017 (South Korea):

Government restricted the use of anonymous accounts in cryptocurrency trading The People's Bank of China issued a statement saying it would block access to all domestic and foreign cryptocurrency exchanges and Initial Coin Offering websites, aiming to clamp down on all cryptocurrency trading with a ban on foreign exchanges

### March 2020 (South Korea):

The Act on Reporting and Use of Specific Financial Transaction Information was amended. It extended mandatory antimoney laundering and counter-terrorist financing (AML/CTF/KYC) obligations to all crypto exchanges in the country Exchanges are also required to get a certificate from Korea Internet & Security Agency (KISA) for an Information Security Management System (ISMS).

#### March 2021 (South Korea):

The amendment is applicable, and regulations are places. A six-month transition period is provided to comply

#### May 2020 (Japan):

Japan's crypto-asset regulations came into effect in May 2020. The new legislation that amends Japan's Payment Services Act (PSA) and Financial Instruments and Exchange Act (FIEA).Following those regulations, digital asset exchanges in Japan are required to be registered and comply with traditional AML/CFT obligations. The amendments place more significant restrictions on managing users' virtual money and regulate crypto derivatives trading more tightly

## May 2021 (China):

China has banned financial institutions and payment companies from providing services related to cryptocurrency transactions, and warned investors against speculative crypto trading

#### September 2021 (China):

China announced that all virtual currency-related activities are illegal including trading. Exchange are banned from providing services to mainland investors via the internet

#### September 2021 (South Korea):

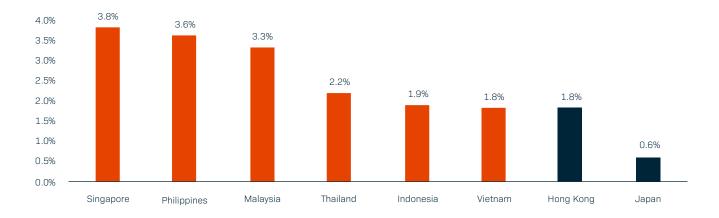
If the compliance isn't fulfilled, a 5-year prison sentence or a fine of 50mn Korean Won is applicable



Source: Bloomberg

## **DRIVER 4: HEDGE AGAINST INFLATION IN EMERGING MARKETS**

The investment in crypto currencies can also help with the hedge against inflation, especially in emerging markets. As expected, the inflation rate in Southeast Asia countries is higher than the developed countries in Asia including Hong Kong and Japan.



INFLATION RATE COMPARISON BETWEEN SOUTHEAST ASIA AND OTHER DEVELOPED COUNTRIES

## SECTION 3: DEMAND FOR CRYPTOCUIRRENCY BACKED LENDING SERVICES

We also see an increasing demand for crypto-backed lending services. Digital asset holders with long-term views often have short-term liquidity needs to invest in DeFi projects, pay electricity bills for mining operations, etc. This presents opportunities and demand for crypto-backed lending services.

We have seen our clients and friends gain exposure to cryptocurrencies in several ways. These include:

- Direct investment in coins
- Investment in crypto-linked securities like Grayscale Bitcoin Trust (GBTC)
- Investment in cryptocurrencies funds
- Trading arbitrage (spot/future, different exchanges)
- Direct investment in crypto/blockchain start-up
- Investment in NFTs
- Investment in listed crypto companies, including Coinbase
- Investment in crypto derivatives

We believe there will be more ways to gain exposure to digital assets in 2022, and investors will prefer to invest via the regulated and secured channels.

We believe the same applies to crypto-backed lending services, and EquitiesFirst stands out as a regulated financial institution from the traditional equities space. OSL is also EquitiesFirst's trusted partner and provides custody and execution services through its regulated institutional platform.

## VOL 14, JAN 2022

### **REGULATORY STATUS OF EQUITIESFIRST**



## Australia:

Australian Securities and Investments Commission Financial Services License

## **European Union:**

F.C.A Passporting Rights to conduct certain regulated activities in EU jurisdictions

### **United Arab Emirates:**

Approved by the Dubai Financial Market as the first and only REPO Buyer in the region

## Hong Kong:

Hong Kong Securities and Futures Commission Type 1 License & Hong Kong Money Lenders' License

## South Korea:

Korea Money Lender License & Korea Money Lending Brokerage License

## **United Kingdom:**

U.K. Financial Conduct Authority (FCA) authorization to advise on and arrange investments

#### **REGULATORY STATUS OF OTHER CRYPTO-BACKED LENDERS**

#### Cryptocurrency Lender 1

## Cryptocurrency Lender 2

#### United States:

 Licensed across > 30 states (lending license)

## (lending license)

## Cryptocurrency Lender 4

 Class 3 Virutal Financial Assets (VFA) License from the Malta Financial Authority (MSFA) Austrialian Financial Service License (AFSL)

#### Cryptocurrency Lender 7

 Regulated by a BitLicense from the state of New York

## Cryptocurrency Lender 5

FinCEN MSB Registration;

FATCA FFI Registration;

Virtual Currency Provider; Financial Institutional License

European Trademark;

Europe:

•

•

- The Virtual Currency Exchange Service License
- The Virtual Currency Wallet
  Service License

#### **Cryptocurrency Lender 3**

 Licensed Finance Lender in California

#### Cryptocurrency Lender 6

European Union Financial
 Commission License

#### Cryptocurrency Lender 8 - 15

From our research, these lenders either:

- do not have any licenses;
- currently applying for a license;
- unknown

VOL 14, JAN 2022

**CONTACT US** 



## **GORDON CROSBIE-WALSH**

CEO Asia +852 3958 4589 gcrosbie-walsh@equitiesfirst.com

**BANGKOK** +66 2059 0242 THinfo@equitiesfirst.com

BEIJING +86 10 5929 8670 info@equitiesfirst.com HONG KONG

+852 3958 4500 HKinfo@equitiesfirst.com

SEOUL +82263705180 info@equitiesfirst.com SHANGHAI

+86 21 8033 3601 info@equitiesfirst.com

SINGAPORE

+65 6978 9100 SGinfo@equitiesfirst.com

EquitiesFirst is a global investment firm which specializes equity-backed financing for long-term, concentrated shareholders.

Over the past 19 years, EquitiesFirst has provided capital to hundreds of investors and entrepreneurs around the world. (https://equitiesfirst.com/)

## DISCLAIMER

Hong Kong and Singapore - Equities First Holdings Hong Kong Limited holds a Hong Kong Securities and Futures Commission Type 1 License and licensed in Hong Kong under the Money Lenders Ordinance (Money Lender's Licence No. 2199/2021). EquitiesFirst ("EquitiesFirst" refers to Equities First Holdings LLC, and all subsidiaries of such company in all countries where they are engaged in business activities of any nature). This document is prepared by EquitiesFirst. It is not intended as an offer to sell securities or a solicitation to buy any product managed or provided by Equities First. It aims to provide general information on the EFH loan facility which is not authorized for retail use in Hong Kong and is only available for Professional Investors. This document is not directed to individuals or organizations for whom such offers or invitations would be unlawful or prohibited. Past performance is not a guarantee or a reliable indicator of future results. All investments contain risk and may lose value. The information contained herein may be incomplete or incomprehensive. Accordingly, the information is gualified in its entirety by the terms applicable to the facility as set out in its constitutive documents (Loan Documents) and should be read together with such Loan Documents. This presentation has been prepared without consideration of the investment objectives, financial situation, or particular needs of any individual investor. You should consider your own investment objectives, financial situation, and particular needs before taking any action with respect to a financial product referred to in this presentation. In preparing this presentation, EFH is assuming your organization is capable of evaluating the merits and risks of any financial transaction described herein and its suitability for your organization's purposes and its legal, taxation, accounting, and financial implications and that in making this evaluation you are not reliant on any recommendation or statements made by EFH. Before entering into any transaction EFH strongly encourages you to independently assess these things and fully understand the transaction in its entirety. EFH does not act as an adviser in any capacity and strongly recommends all borrowers seek independent advisement when assessing the transaction and its suitability. To the extent it is permitted by applicable law, Equities First, its affiliates, and any officer or employee of Equities First or its affiliates do not accept any liability whatsoever for any direct or consequential loss arising from the use of this presentation or its contents, including for negligence. Trading in equities, futures, options, commodities, currencies, or derivatives can have risks and is not appropriate for all persons. Under some market conditions, it may be impossible to liquidate a position. Copyright protections exist in this presentation. The contents of this presentation are strictly confidential and may not be disclosed, reproduced, distributed, or published by any person for any purpose without the expressed written consent of EFH. LLC. EFH makes no guarantee, representation, or warranty and accepts no responsibility or liability as to its accuracy or completeness. Expressions of opinion are those of Equities First only and are subject to changes without notice. Further information is available upon request.

Thailand - EquitiesFirst ("EquitiesFirst" refers to Equities First Holdings LLC, and all subsidiaries of such company in all countries where they are engaged in business activities of any nature). The foregoing is intended solely for certain, or certain class of, recipient who is qualified to independently consider and act on the information provided herein pursuant to laws and regulations applicable to such recipient. As such, the information provided herein is for information purposes only and does not constitute an offer to sell (or solicitation of an offer to purchase) the securities or investments referenced herein, to participate in any particular trading strategy, or to provide any particular advisory services ("Offer"), in any jurisdiction in which such Offer would be illegal. Any Offer shall only be made through the relevant offering or other documentation which sets forth its material terms and conditions pursuant to applicable laws and regulations. The foregoing and any non-public information contained therein are confidential and have been provided solely for the benefit of the intended recipient and for the limited purpose of the potential transaction that the intended recipient has already discussed with the Company. Except with the Company's prior written consent, such confidential information may not be shared with any party other than with professional advisors and affiliates of the intended recipient, in which case the information may be shared for such limited purpose and on a need-to-know basis. If you are not the intended recipient of the foregoing, any disclosure, copying, distribution or use of its content is strictly prohibited. The foregoing does not provide or purport to provide investment advice and has been prepared by the Company based on or derived from sources the Company reasonably believes to be reliable. The Company has not independently examined or verified the information provided herein and no representation is made that it is accurate or complete. Before acting on any infor

South Korea - The foregoing is intended solely for sophisticated investors, professional investors or otherwise qualified investors who have sufficient knowledge and experience in entering into securities financing transactions such as securities repo or securities loan transaction. It is not intended for, and should not be used by, persons who do not meet that criteria. Information provided herein is for information purposes only and does not constitute an offer to sell (or solicitation of an offer to purchase) the securities or investments referenced herein ("Offer"). Any such Offer shall only be made through a relevant offering or other documentation which sets forth its material terms and conditions. The foregoing does not provide or purport to provide investment advice, nor does it provide or purport to provide any legal or financial advisory or other professional advice or services which are regulated in jurisdiction in which EquitiesFirst (Equities First Holdings, LLC and its subsidiaries) operates, does business, resides, including, Republic of Korea or that may otherwise have regulatory authority over EquitiesFirst. The foregoing has been prepared by EquitiesFirst based on or derived from sources EquitiesFirst reasonably believes to be reliable. However, EquitiesFirst has not independently examined or verified the information provide herein and no representation is made that it is accurate or complete. Opinions and information herein are subject to change without notice.